**Data conclusions:**

1. Conclusions:
   1. Generally, across all categories and over the years, Kickstarter campaigns have grown in popularity and/or reporting on them has increased/improved. There seems to be much more data on campaigns in more recent years (2015 ~2017).
   2. In the earlier years, there were significantly more successful campaigns than failed campaigns. However, from about 2014 onwards, the difference between the number of successful and failed campaigns became smaller
   3. While the total number of campaigns increased significantly between 2014 & 2017, the number of failed campaigns increased at a higher rate than successful campaigns
2. There is a large amount of outliers
3. Box charts; Scatter charts